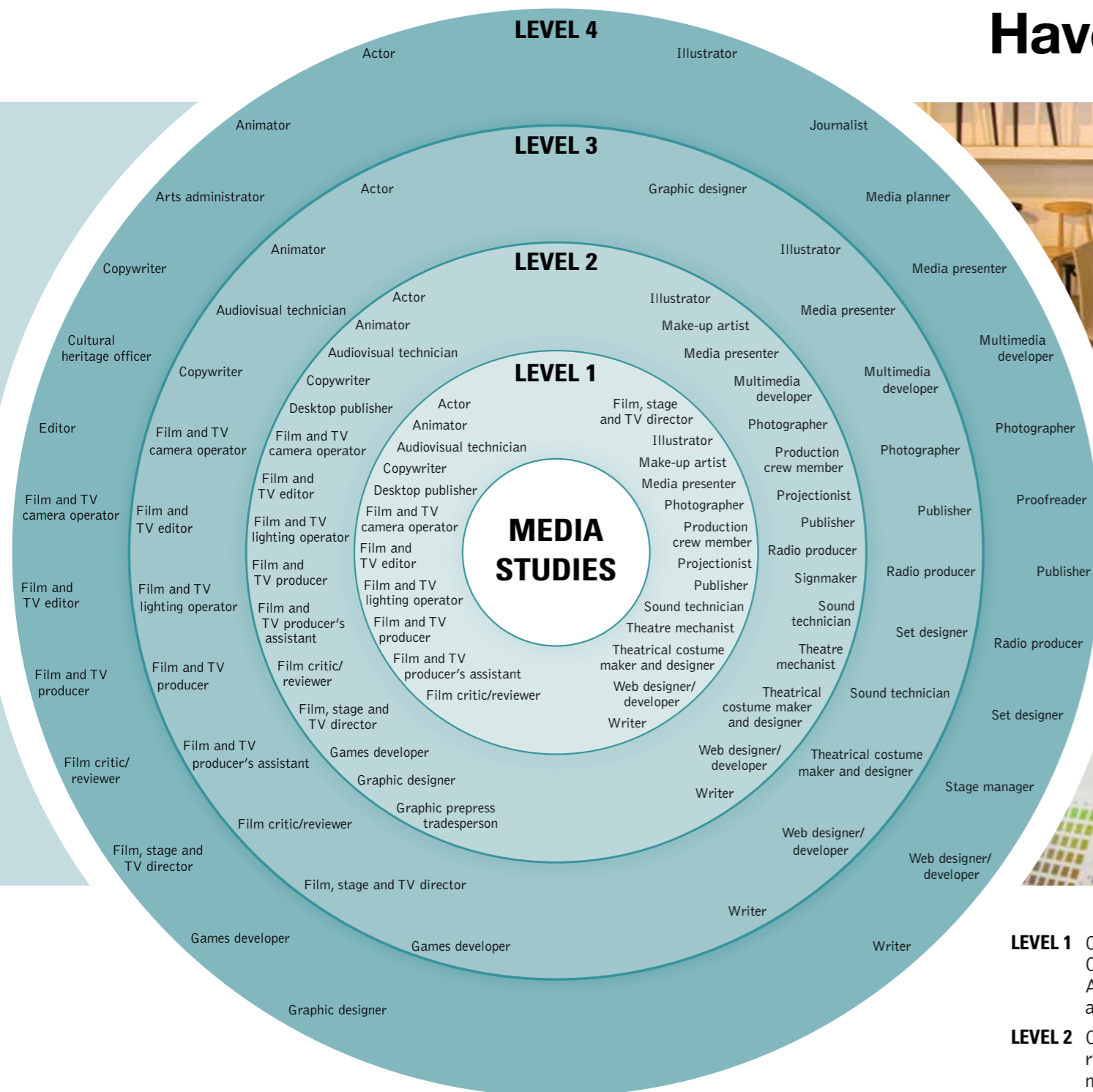


# Do you enjoy or are you good at MEDIA STUDIES?

Have you considered the occupations below?



## BRENT – Web designer/developer

My favourite subjects at school were digital media and English, which gave me a good grounding for studying communications at university, with a major in multimedia development. While I've always wanted to work in the digital media field, I've never liked the idea of exclusively designing websites, so I've always looked for jobs with a broader scope of duties, so that I could develop a more diverse set of skills. Through practical work experience, I've been able to develop skills in marketing, sales and logistics management. These skills have all come together with my training as a web designer in my current role as business development manager for an international furniture supplier.



## BEN – Graphic Designer

I've always known I wanted to work in design, and I was lucky my high school had a pretty strong program in this field. I studied subjects like digital media, art and design and technical drawing, as well as completing a VET in Schools program. This program gave me practical industry experience and provided a stepping-stone into TAFE, where I completed an Advanced Diploma in Graphic Design. I now work as a graphic designer in the signage industry, where I have worked on projects including creating the signage for luxury yachts, professional racing go-karts and nightclubs.

**LEVEL 1** Completion of Year 10, Senior Secondary Certificate of Education, Certificate I or II. Australian Apprenticeships may be offered at this level.

**LEVEL 2** Certificate III or IV or at least three years relevant experience. Australian Apprenticeships may be offered at this level.

**LEVEL 3** Diploma or Advanced Diploma. Study is often undertaken through TAFEs or Registered Training Organisations. Some universities offer studies at this level.

**LEVEL 4** Usually requires the completion of a Bachelor Degree or higher qualification. Study is often undertaken at university.