

Continuous improvement of the intellectual environment in the Australian University system after DAWKINS, BALDWIN, KEMP, VANSTONE, NELSON, BISHOP ...and GILLARD (?)

A submission to the Bradley enquiry from Rod Nillsen, July 2008

I tell you that mediocrity **WILL NOT BE** tolerated in the education industry. **Quality IS** quantitative. **The only bottom line IS** the bottom line.

To maintain integrity, truth, accountability, openness, transparency, and diversity, you must demonstrate enthusiasm for change and **CONFORMITY** to **CORPORATE** objectives.

Only **EXCELLENCE** will be accepted by customers, clients, stakeholders, end-users, markets, corporations, governments and the economy. Remember that **WINNERS ARE GRINNERS**.

Only the market creates standards -- so, **STANDARDS DO NOT EXIST**.

Your students can't understand general relativity? We **DON'T TOLERATE** poor communicators.

Be **INNOVATIVE** and **CREATIVE** -- strictly follow **QUALITY ASSURANCE** processes.

If your students get **BAD** results -- you are a **BAD** teacher.

You will be **COMPETITIVE**, and **PUNCH ABOVE YOUR WEIGHT**.

ENHANCE your customer product provision and be a leading-edge **QUALITY CHAMPION**.

DISLOYALTY will result in an **ATTITUDE-CHANGING** session in **ROOM 101**.

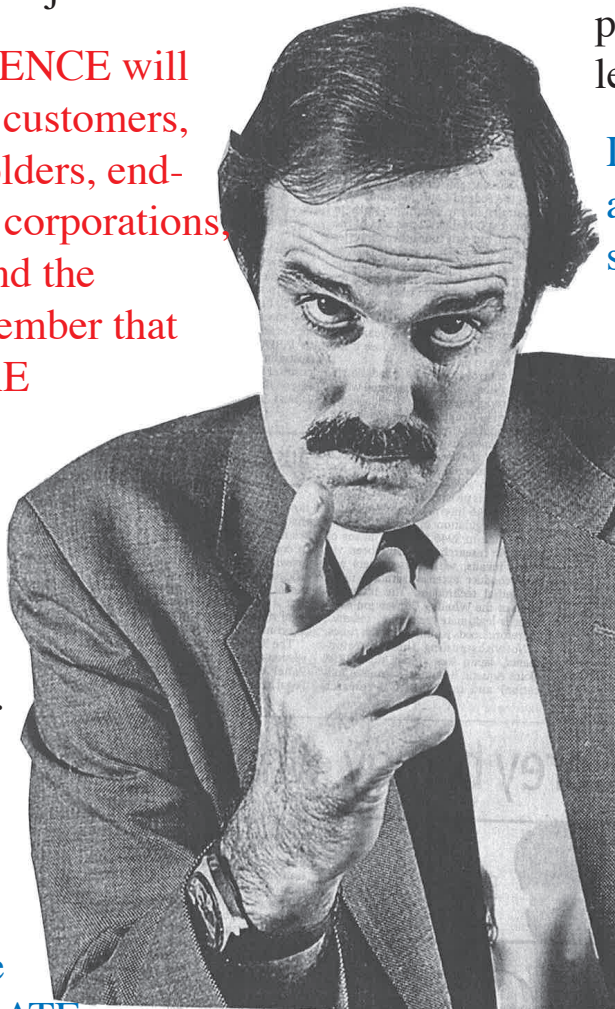
Quality is fitness for purpose -- **ANY OLD** purpose.

Once I find out what the Government wants -- **YOU'LL** do it.

You **WILL** achieve diversity through **EQUALITY OF OUTCOMES**.

Remember, you are no better than your last **KPI**.

Your research will appear in the top 1.24% of international journals published by the top 0.94213% of international publishers --and it will have **TRANS-GALACTIC** impact, like that guy who wrote some old book called Principia, like, if that's what it's called.



<http://www.uow.edu.au/~nillsen/universities.html>

Acknowledgement: Mr Basil Fawlty's participation is gratefully acknowledged.